



## Sponsorship Prospectus

On behalf of the Australasian Trauma Society (ATS), The Association Specialists (TAS) invite you to be involved by way of sponsorship for the ATS 2021 Virtual Conference being held on 9th – 11th September 2021.

With multiple opportunities to promote your involvement in the lead up and post conference as well as recognition and promotion across all ATS digital platforms, webinar sponsorship provides a perfect opportunity for you to;

- Raise brand awareness and exposure
- Educate your target audience
- Demonstrate your organisation as a thought leader
- Generate leads from a targeted market.

### Conference Overview

The breadth and depth of the conference program will offer a broad scientific and multi-professional dimension that will attract medical specialists and junior doctors involved in trauma care, Trauma co-ordinators and Trauma Nurses, Physiotherapists, Occupational Therapists, Paramedics, Data Managers and Trauma Program administrators.

### Sponsorship Categories Available – All prices are inclusive of GST

Category	Price	Entitlement and Benefits
<b>Gold (Exclusive)</b>	<b>\$7,000</b>	<ul style="list-style-type: none"> <li>○ <b>Opportunity for Sponsor representative to introduce Keynote Speaker with the option to also provide 3-minute video (provided by sponsor)</b></li> <li>○ <b>Sponsor 3-minute video will be accessible to Trauma Community together with Trauma 2021 Conference content for 12 months post Conference</b></li> <li>○ Company logo on pre-event marketing materials including website (includes click through to company website) and email campaign</li> <li>○ Push notification out to the delegates during the conference (content to be supplied by sponsor)</li> <li>○ Company logo on sponsor holding slide displayed throughout Conference</li> <li>○ Company profile listing (includes bio and link through to website) to appear on virtual platform under 'Sponsors'</li> <li>○ Includes 1 x delegate pass to attend all Conference virtual sessions</li> <li>○ Logo on personal thank you message emailed to all attendees</li> <li>○ Delegate list (in accordance with privacy laws)</li> </ul>
<b>Silver (6 x available)</b>	<b>\$4,500</b>	<ul style="list-style-type: none"> <li>○ <b>Opportunity for Sponsor to provide 3-minute video which will be displayed during each session break (subject to availability)</b></li> <li>○ <b>3-minute video will be accessible to Trauma Community together with Trauma 2021 Conference content for 12 months post Conference</b></li> <li>○ Company logo on pre-event marketing materials including website (includes click through to company website) and email campaign</li> <li>○ Company logo on sponsor holding slide displayed throughout Conference</li> <li>○ Company profile listing (includes bio and link through to website) to appear on virtual platform under 'Sponsors'</li> <li>○ Logo on personal thank you message emailed to all attendees</li> <li>○ Delegate list (in accordance with privacy laws)</li> </ul>
<b>Bronze (Unlimited)</b>	<b>\$3,000</b>	<ul style="list-style-type: none"> <li>○ <b>Opportunity to send a Solus eDM out to all Conference delegates post conference on behalf of Sponsor (eg Exclusive ATS Conference offer)</b></li> <li>○ eDM content to be provided by Sponsor and approved by Organising Committee</li> <li>○ Company logo on pre-event marketing materials including website (includes click through to company website) and email campaign</li> <li>○ Company logo on sponsor holding slide displayed throughout Conference</li> <li>○ Logo on personal thank you message emailed to all attendees</li> </ul>
<b>Supporter</b>	<b>\$1,000</b>	<ul style="list-style-type: none"> <li>○ Company logo on pre-event marketing materials including website (includes click through to company website) and email campaign</li> <li>○ Company logo on sponsor holding slide displayed throughout Conference</li> </ul>

## ATS 2021 Virtual Conference Booking Form

### CONTACT DETAILS

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_

Suburb \_\_\_\_\_ State \_\_\_\_\_ Postcode \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Mobile \_\_\_\_\_ Email \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR	\$7,000	<input type="checkbox"/>
SILVER SPONSOR	\$4,500	<input type="checkbox"/>
BRONZE SPONSOR	\$3,000	<input type="checkbox"/>
SUPPORTER	\$1,000	<input type="checkbox"/>

Sponsorship total \$ \_\_\_\_\_

### CONDITIONS

I/We accept the terms and conditions (at the end of this document) of undertaking a sponsorship package for the ATS 2021 Virtual Conference.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

On completion please return to: ATS Professional Conference Organiser

PO Box 576, CROWS NEST NSW 1585 AUSTRALIA

T: +61 2 9431 8600

E: [atsconference@theassociationsspecialists.com.au](mailto:atsconference@theassociationsspecialists.com.au)

### Terms and Conditions

1. All payments must be made within 30 days of invoice.
2. No attendee contact details will be provided. All communications sent out on behalf of the sponsor will be facilitated by the Australasian Trauma Society.
3. The Australasian Trauma Society reserves the right to reschedule the Conference at its discretion. Any sponsorship packages and payment will be transferred to the new date.
4. Should the Australasian Trauma Society cancel the conference due to unforeseen circumstances the sponsor will receive a full refund.
5. Should the sponsor cancel their booking, they need to do so in writing to The Association Specialists. Any cancellations 4 weeks prior to the first day of the Conference, they will receive a full refund less \$25 administration fee. Any cancellations after this date, refunds will be issued subject to the resale of that package and the Australasian Trauma Society reserves the right to maintain any funds to cover any costs incurred associated with that package.